



Habitat for Humanity®
California

state 20 conference 19



home ownership matters



October 21-22, 2019 | Oakland, CA

sponsorship opportunities



2019 state conference
October 21-22, 2019 | Oakland, CA

Habitat for Humanity builds strength, stability, and self-reliance through shelter.

Habitat for Humanity California is a statewide coalition of independent Habitat affiliates serving communities across California. Habitat affiliates bring people together to build homes, communities, and opportunities. Habitat California advocates for affordable housing with specific focus on homeownership opportunities for families with limited incomes.

Habitat California's vision is a world where everyone has a decent place to live. Our mission is to support, educate, and advocate on behalf of Habitat for Humanity in California.

With your support, Habitat homeowners achieve the strength, stability and independence they need to build a better life for themselves, their families and the greater community.

Over the past five years, Habitat for Humanity of California's 41 independent affiliates have successfully built over 500 homes, renovated over 300 additional homes for new homeowners and repaired nearly 3,000 homes to provide seniors and limited income homeowners a safe and secure place to call home.

The Habitat California state conference brings affiliate leaders, staff, volunteers, and partners together to share best practices and to find new and innovative ways to ensure all Californians have a decent, affordable place to live.

As a sponsor of the Habitat for Humanity of California State Conference, you will have an opportunity to be exposed to key leaders of our 41 affiliates who collectively have over 700 employees and more than \$138 million in total budget dollars annually. You will meet with customers and build loyalty as well as introduce new products and services.

sponsorship opportunities

presenting sponsor | \$15,000

- CORPORATE LOGO/NAME PROMINENTLY PLACED ON CONFERENCE MATERIALS
- Opportunity to make a 5-minute presentation during plenary session of conference
- Prominent placement of corporate sign (provided by sponsor) in general session
- Verbal announcements of sponsorship
- Opportunity to have promotional items “SWAG” in conference participant materials
- Opportunity to donate item or certificate for attendee prizes
- Exhibitor opportunity in prominent location – display table and two chairs
- Logo and link on Habitat California’s website for one year
- Social media posts by Habitat California affiliate network
- Complimentary conference registration and meals for four corporate representatives. (advance reservations required)
- EXCLUSIVE SPONSORSHIP LEVEL

community builder | \$7,500

- Verbal announcements of sponsorship
- Placement of corporate sign (provided by sponsor) in general session
- Corporate logo in conference program
- Opportunity to have promotional items “SWAG” in conference participant materials
- Opportunity to donate item or certificate for attendee prizes
- Exhibitor opportunity - display table and two chairs
- Logo and link on Habitat California’s website for one year
- Social media posts by Habitat California affiliate network
- Complimentary conference registration and meals for two corporate representatives. (advance reservations required)

neighborhood builder | \$5,000

- Recognition on event signage
- Corporate logo in conference program
- Opportunity to have one (1) corporate promotional item in conference participant materials
- Opportunity to donate item or certificate for attendee prizes
- Exhibitor opportunity - display table and two chairs
- Social media posts by Habitat California affiliate network
- Complimentary conference registration and meals for two corporate representatives. (advance reservations required)

sponsorship opportunities

home builder | \$3,000

- Recognition on event signage
- Listing in conference program
- Opportunity to have one (1) corporate promotional item in conference participant materials
- Opportunity to donate item or certificate for attendee prizes
- Exhibitor opportunity - display table and two chairs
- Complimentary conference registration and meals for one corporate representative. (advance reservations required)

foundation builder | \$1,500

- Listing in conference program
- Opportunity to have one (1) corporate promotional item in conference participant materials
- Opportunity to donate item or certificate for attendee prizes
- Exhibitor opportunity - display table and two chairs
- Complimentary conference registration and meals for one corporate representative. (advance reservations required)

nonprofit sponsor | \$500

- Exhibitor opportunity - display table and two chairs
- Complimentary conference registration and meals for one corporate representative. (advance reservations required)

To reserve your sponsorship of the 2019 Habitat for Humanity California State Conference, please complete and return the attached commitment form.

sponsorship commitment form

Organization Name: _____

Contact: _____

Address: _____

Phone: _____ Email: _____

sponsorship level:

- Presenting Sponsor | \$15,000
- Community Builder | \$7,500
- Neighborhood Builder | \$5,000
- Home Builder | \$3,000
- Foundation Builder | \$1,500
- Nonprofit Sponsor | \$500

Please return commitment form AND YOUR CORPORATE LOGO to:

Debbie Arakel | Executive Director
Habitat for Humanity California
2200 Ritchey Street, Santa Ana, CA 92705
debbie@habitatca.org | 916-812-8715

Make checks payable to:
Habitat for Humanity California