**TEMPLATE LETTER TO THE EDITOR**

***Habitat Homeowner Voice***

My family and I have just spent our first month in a home of our own thanks to Habitat for Humanity [AFFILIATE NAME] and many local volunteers and supporters. With the help of Habitat for Humanity and this community, my children will grow up in a safe neighborhood, and we will always have a place to call home. Thank you for such a gift!

I know first-hand there are many ways to give back in our community and to help one another out. While helping to build my own home, I put in hours helping another family build their Habitat home. And with many families struggling to find an affordable home, we all can do something. Right now, many Californians are doing their taxes, and they have the unique opportunity to make tax-deductible donations to the Habitat for Humanity Voluntary Tax Contribution Fund on their 2018 California tax return. Donations generated through this fund will maximize Habitat for Humanity’s work and make homeownership a reality for more families like mine. Visit [www.habitatca.org/taxfund](http://www.habitatca.org/taxfund) to learn more and help ease the housing crisis hitting children and families in [COUNTY/REGION].

[Name & City]

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***Supporter Voice – Board Member, Respected Community Voice***

Reading about the housing crisis gripping California and pushing families to the financial brink too often leaves us feeling helpless and hopeless. What can any of us do to help the many families and veterans shut out from having a decent place to live?

We can support organizations like Habitat for Humanity [AFFILIATE NAME] that construct, rehabilitate and preserve homes right here in our community. While sweat equity is a vital part of how Habitat for Humanity homes are built, support comes in many forms. Right now, Californians preparing their taxes have the unique opportunity to make tax-deductible donations to the Habitat for Humanity Voluntary Tax Contribution Fund on their 2018 California tax return. Donations generated through this fund will maximize Habitat for Humanity’s work and make homeownership a reality for the many [COUNTY/REGION] families and veterans in need of an affordable home. Visit [www.habitatca.org/taxfund](http://www.habitatca.org/taxfund) to learn more.

[Name & City]

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***Volunteer Voice***

What a joy it was to see so many community members recently come together and help build a Habitat for Humanity home for a local family. Together, we contributed more than XX hours of sweat equity to help the family put a roof over their head and build a stable, home that will be life-changing.

As a long-time volunteer with Habitat for Humanity [AFFILIATE NAME] I know not everyone has the time to pick up a hammer and spend a Saturday helping to build a home. But we all can do something to help the many Californians we read about daily who are struggling with housing costs and are on the brink of homelessness. Right now, as Californians get ready to file their taxes, we have the unique opportunity to make tax-deductible donations to the Habitat for Humanity Voluntary Tax Contribution Fund on their 2018 California tax return. Donations generated through this fund will maximize Habitat for Humanity’s work and make homeownership a reality for more families like mine. Visit [www.habitatca.org/taxfund](http://www.habitatca.org/taxfund) to learn more and help ease the housing crisis hitting children and families in [COUNTY/REGION].

[Name & City]