**Contact:**

[NAME]

[AFFILIATE NAME]

[PHONE NUMBER] | [EMAIL]

[WEBSITE ADDRESS]

**[AFFILIATE NAME] rallies support for Gov. Gavin Newsom’s bold housing agenda**

**[CITY], Calif. ([DATE], 2019)**— [AFFILIATE NAME] joined Habitat for Humanity California and other local Habitat organizations representing cities and counties throughout the state to rally support for affordable housing, adding their voices in strong support of Gov. Gavin Newsom’s housing agenda.

[INSERT STATEMENT OF SUPPORT FROM AFFILIATE REPRESENTATIVES. Example: AFFILIATE applauds Gov. Newsom’s forward-thinking housing agenda. It is a step in the right direction for all Californians, especially those who need it most,” said <AFFILIATE REPRESENTATIVE>.]

[AFFILIATE REPRESENTATIVE] met with legislators including [NAME(S)] to press them to support affordable housing this legislative session.

[AFFILIATE/GSA BACKGROUND. EXAMPLE: <AFFILIATE NAME> builds new construction and makes critical home repairs in <LOCAL AREA. The median household income is <XX>, but housing typically costs <XX>, putting some people in the position of having to choose between a safe place to live and food to eat. Declines in government grants and other challenging housing policy has made addressing the need for affordable housing in <LOCAL AREA> more difficult.

Habitat California and Habitat for Humanity International delivered a [letter of support](https://www.habitatca.org/wp-content/uploads/2019/01/Habitat-for-Humanity-Letter-to-Governor-Newsom.pdf) to the governor’s office championing his agenda to address the formidable housing crisis in California. The proposed budget would allot more than $1.7 billion in one-time and ongoing affordable housing funds, supporting the governor’s goal of the construction of 3.5 million homes by 2025.

The governor’s proposed budget would also provide $500 million to local governments to combat the homelessness epidemic, $500 million to support the low-income housing tax credit, and an additional $500 million to encourage housing for the state’s “missing middle.”

The plan also supports reforming zoning ordinances, spurring development on state-owned surplus land, and grant funding to mitigate costs for compliance with the Energy Commission’s solar mandate for non-profit single-family affordable housing developers, including Habitat.

“Gov. Newsom’s bold housing agenda rises to the affordable housing challenge Californians are facing,” said Sharon Ellis, chair of Habitat for Humanity California. “Habitat for Humanity is one of largest developers of affordable housing in California. We will raise our voices to bring these proposals across the finish line.”

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**About [AFFILIATE NAME]**

[AFFILIATE BOILERPLATE]

**About Habitat for Humanity California**

Habitat for Humanity California is a statewide coalition of independent Habitat affiliates that serve communities across California. Habitat affiliates bring people together to build homes, communities, and hope. Habitat California advocates for affordable housing with specific focus on homeownership opportunities for families with limited-incomes. Habitat California’s vision is a world where everyone has a decent place to live. Our mission is to support, educate, and advocate on behalf of Habitat for Humanity affiliates in California. Learn more at [www.habitatca.org](http://www.habitatca.org).

**About Habitat for Humanity International**

Driven by the vision that everyone needs a decent place to live, Habitat for Humanity began in 1976 as a grassroots effort on a community farm in southern Georgia. The Christian housing organization has since grown to become a leading global nonprofit working in local communities across all 50 states in the U.S. and in more than 70 countries. Families and individuals in need of a hand up partner with Habitat for Humanity to build or improve a place they can call home. Habitat homeowners help build their own homes alongside volunteers and pay an affordable mortgage. Through financial support, volunteering or adding a voice to support affordable housing, everyone can help families achieve the strength, stability and self-reliance they need to build better lives for themselves. Through shelter, we empower. To learn more, visit [habitat.org](https://www.habitat.org/).